e-Boks Plus

Made by e-Boks. Increase your visibility via the e-Bok



Increase your visibility via the e-Boks app

With more than 4.7 million downloads and a superior trust ranking, on what better background could you present your service?

As e-Boks users know, the e-Boks app offers a secure digital postbox for senders and users to send and receive documents – what is new is that organizations and companies now can create contents in the app.

Content, that can range from digital receipts to vaccines overview to your car's service book.

You provide the content

If the service is relevant and meets the e-Boks requirements for synergy and for user value, any company or organization – regardless of size – can become an e-Boks Plus service provider. e-Boks Plus gives access to:

- 4.7 million verified and unique e-Boks app users
- High conversion rate in relation to new services
- A unique position on a trusted platform
- More than 28 million log-ins each month
- One of Denmark's most trusted brands
- Low investment required
- Easy onboarding
- Robust, well-proven solution
- Access to feedback from users.



International opportunities

As e-Boks' international presence increases, the possibilities to market or present your services to an even larger population grows.

e-Boks is present in Denmark, Sweden, Norway, Greenland, and Ireland.

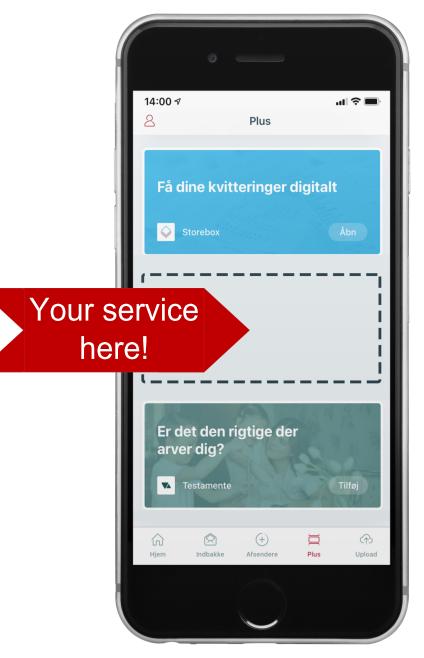
And the list of countries is growing.

Claim your spot

Your service on **e-Boks Plus** gives you a tile that you create the contents and the design for.

From the tile, the end user goes to your landing page where you'll be able to describe your service.

From here, the end user enters your service.





Start now

To give present and new partners a tool that effectively helps to develop and maintain the service, we offer an Internet-based development tool: **Sandbox**.

Your way to **e-Boks Plus** is made possible by **Sandbox** that lets you design the tile and landing page, write captivating texts, test it, and launch it to e-Boks Plus.

For easy adaptation from end user feedback, everything in the tile is easy to replace.



The user-interface in Sandbox is easy-to-use and intuitive.

Test your service in Sandbox

Follow these steps to get going with **e-Boks Plus**:

- Go to https://sandbox.e-boks.com and create your profile
- Create your service
- Test your service
- Send your service for approval
- · e-Boks reviews the service
- · e-Boks contacts you if your service is approved
- Negotiate launch date with e-Boks.



Examples of first contact optimization

Focus on user-friendliness

e-Boks Action on document was developed to work as a key that opens many different doors for the end user.

The very moment that an end user opens e-Boks Plus, the end user gets a key. The key may be name, telephone number, and user identity (you have to log on to e-Boks Plus): we know who the end user is.

As an e-Boks customer, the use of this knowledge can make the user journey better and easier.

Terms of use must be accepted when using the Plus service. These terms may be limited or extended.

In the following, we present a couple of examples that can improve your customers' first contact with you.

#1 Insurance

For the annual statement, an insurance company wants its customers to revisit their various products.

With e-Boks Plus, the company sends a letter in e-Boks that the customer opens in their app. In the letter, there is a link pointing to the company's Plus service.

When the customer clicks on the link, the service opens in e-Boks Plus. And for a company with many products, the service may have sub-pages targeted at specific areas.

From here, the customer clicks directly into the company's closed site. Indeed, all customer information is carried over when the customer clicks. No further log-in is therefore necessary.

#2 Make an appointment

An e-Boks user who uses e-Boks Plus services must book an appointment with the dentist.

The user logs on e-Boks mobile solution, opens e-Boks Plus, and finds the necessary Plus-service. Clicks "Make an appointment" and chooses an available appointment.

In that precise moment, the end user hands over her contact information, and possibly her eID, to the dental practice.

This means that the dentist can easily get the necessary medical records and other information prior to the patient's visit.

The examples show that the end user experience can be improved from the very first contact.



About us

e-Boks is a trusted Nordic provider of secure platforms and digital postboxes.

We offer companies and public authorities a user-friendly, effective, intuitive, compliant and secure platform for digital communication.

Since 2001, e-Boks has empowered companies and governmental organisations to send millions of documents through the platform each year and bring their organisations into the digital age.

e-Boks helps businesses' communications meet the strictest global security standards; giving their customers the trust that their data is safe.

Today, we are an important infrastructural component across the globe, where we have passed more than 22 million users.

Read more

Facts about the platform

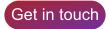
30,000 public and private senders globally 62,329 documents sent each hour 273,438 signed documents each month 25,126 invoices for payment sent each day 22,7 million

users globally

e Boks

Want to know how e-Boks can help you and your business?

Please contact us for more information:





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